

**فرز خواب سی دنیا دکھائی دیتی ہے
جو لوگ جاں جہاں تھے ہوئے فسانہ وہ**

ڈاکٹر ظفر الطاف مرحوم

5 دسمبر ہے اور ڈاکٹر ظفر الطاف کی قبر کی پوری سڑکی پر چھتے گئے اب وہ پھر کو کیا کرتے ہیں؟ اس سے پہلے اس کی یاد دہانی کے لیے ایک سیمینار منعقد کیا گیا ہے۔ ڈاکٹر ظفر الطاف مرحوم کی قبر پر چھتے گئے اب وہ پھر کو کیا کرتے ہیں؟ اس سے پہلے اس کی یاد دہانی کے لیے ایک سیمینار منعقد کیا گیا ہے۔

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پولٹری ڈاٹ نیوز سٹاک پورے زراعت ڈیپارٹمنٹ کی پوری توجہ کی جاتی ہے اور اس کا مقصد پاکستان میں داماد پھیلنا ہے۔

ویٹ نیوز ویوز

ڈاکٹر خالد محمود شوق، ڈاکٹر سید شہزاد، ڈاکٹر سید شہزاد، ڈاکٹر سید شہزاد

جلد نمبر 14، تاریخ 08/15/2018، صفحات 10، قیمت 150 روپے، شمارہ نمبر 06 ABC سے تصدیق شدہ

پشاور میں 5 اور 6 دسمبر کو لائیو سٹاک اینڈ پولٹری فارمرز کنونشن کا شاندار انعقاد

صوبائی وزیر زراعت و لائیو سٹاک محبت اللہ خان کا کاخیل نے چارلس ہارٹ روڈ پشاور میں دو روزہ لائیو سٹاک اینڈ پولٹری فارمرز کنونشن کا افتتاح کیا، صوبائی وزیر خزانہ سلیم جگجگٹ اور سرے روز مہمان خصوصی تھے۔

سیل میں پانچ ہزار سے زیادہ افراد نے شرکت کی 50 اداروں نے اپنی مصنوعات کے سائزنگ کے لیے پشاور کی تاج کا سپاس سے بڑا لائیو سٹاک سیلہ تھا ڈیڑی اینڈ کیلینڈر فارمز ایسوسی ایشن پاکستان کے صدر شاکر عمر بھگت کی شرکت اور مسائل پر پھر پور خطاب آن وٹا اور محترم رفیقہ کی طرف سے فارمز کیلئے انعامات دہود کے مقابلوں میں پشاور کی راہی (پہلی پوزیشن، ننگ شنگ، ڈھری) اور چارلس ہارٹ کی راہی (دوسری) پوزیشن حاصل کی، دہود سیل کے تقاریرات پر دہود نامہ پمپس کے بورڈ کے مطابق فارمز کی طرف سے ن خوشی کا اظہار کوالوں کیلئے کھانے پینے کا مناسب بندوبست تھا۔ میٹھیوں کے دودھ کے مقابلے کیلئے میٹھیوں اور ان کے مالکان کو ایک روز منجلی بنایا گیا تھا، کوالوں کا شکوہ ہے کہ ان سے 15 سے 20 گلو دودھ لیا گیا لیکن وہ ہاں گیا اس کا پتہ میٹھیوں

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ALL VETERINARY DEGREE AWARDING UNIVERSITIES CONTESTS HELD AT THE UNIVERSITY OF AGRICULTURE FAISALABAD

Faisalabad: All veterinary degree awarding universities contests held at the University of Agriculture Faisalabad has concluded. In the Qira contest, Abid Zeeshan from Colistan University of Veterinary and Animal Sciences (CUVAS) clinched the first while Hafiz Usman and Fateh Ullah both from Gomal University got the second and third positions respectively.

In the maat contest, Gomal university student Fateh Ullah bagged first position while Aqsa from Islamia University Bhaawalpur got the second and Attual Mustafa from IUB clinched the third position. In the singing contest, Musadiq and Aqsa Fatima from IUB got the first and second positions respectively while Asrar Ahmad from Arid Agriculture University Rawal-



pindi stood third. In the drama contests, CUVAS bagged the first while Gomal and PMAS Arid Agriculture University Rawalpindi stood second and third respectively. Deans UAF Dr Zafar Iqbal Qureshi, Dr Ashfaq Maan, Dr Dr Masood Sadiq Butt, Dr Muhammad Sajjad, Dr Asghar Bajwa, Dr Asif Tanvir and others notables attended the concluding session.

UVAS HOLDS 16TH ANNUAL SPORTS DAY

Lahore: The University of Veterinary and Animal Sciences Lahore organised its 16th Annual Sports in its City Campus Sports Ground. Secretary Livestock & Dairy Development Department Punjab Muhammad Ahsan Waheed along with Vice-Chancellor Prof Dr Talat Nasser Pasha inaugurated sports contests in the morning while Prof Dr Ijaz Ahmad, a former professor of UVAS, was the chief guest at the prize distribution ceremony in the night. Students from the City Campus Lahore, Ravi Campus Pattoki, College of Veterinary and Animal Science Jhang and Khan Bahadur Chaudhry Mushtaq Ahmed College of Veterinary and Animal Sciences, Narowal, participated in sports fixtures which continued till late night. Addressing the inaugural session, Prof Pasha congratulated the faculty, staff and students as UVAS has been ranked 3rd in national sports ranking of public sector universities of the country by Higher Education Commission (HEC) for the year 2016-17. He said UVAS is progressing day by day through its quality of education, research and also in extra-curricular sports



activities in Pakistan. He also lauded the discipline of UVAS especially in the selection of new students on sports basis for various degree programmes in a transparent manner. He said such achievements are the result of collective efforts of UVAS Sports Board and talented students. He hoped that the university will continue its journey of progress and development and would become the number one university in future. Prof Pasha lauded the performance of students, who actively participated in different sports activities and also efforts of organizers for conducting the sports day. In the concluding ceremony, Prof Dr Ijaz Ahmad said that sports and extra-curricular activities were as important for students as the curricular activities. He lauded the role of the UVAS in promoting extra-curricular healthy activities and traditions for the capacity building of the students. He also shared his past memories of UVAS. The Annual sports day contests included final races of 800, 200, 100 Meter Race for boys and girls, three-leg race, javelin throw, shot put, long jump, triple jump, discus throw, tug of war, chaati race, martial art presentation, gymnastic show, musical chair etc. Doctor of Veterinary Medicine (DVM) student Hamza Aslam among male students and Institute of Biochemistry and Biotechnology (IBBT) student Sadia Ishaq among the girls were declared the best/fastest athletes of the UVAS. MPhil student Hasham Zaher from Department of Parasitology won the title of "Mr UVAS" while among DVM 3rd year students with 142 points in Male category and Food Science and Human Nutrition students

FOLLOWING PM'S 'CHICKEN AND EGG' VISION, GOVT KICKS OFF POULTRY CAMPAIGN

Rawalpindi: Following Prime Minister Imran Khan's vision of reviving the country's crippling economy through his chicken and egg business model, the government on Tuesday kicked off a drive to promote poultry industry among local residents. According to Rawalpindi livestock department additional director Dr Muhammad Arshad, 2.5 million units will be distributed among residents of Rawalpindi division with each unit comprising four chickens and a cockerel. The price of one unit is set at Rs1,200 in first phase of the campaign. Dr Arshad told The Express Tribune that chickens in each unit are 85 days old and fully capable of laying eggs frequently. First 100 units of the drive were distributed among resi-



dents of Shamsabad area of the city, where a large number of citizens took keen interest in the government's initiative. According to livestock officials, all chickens and cockerels had gone through a vaccination process to fight seasonal diseases and each chicken is capable of laying around 150 eggs per year. They said these chickens have tender and delicious meat and can be farmed without any special meal as they can be fed kitchen waste at home. PM hits back at those mocking his 'chicken and egg idea' to boost economy. Distribution of chicken business units will promote poultry industry besides provid-

ing high quality food to the masses, said the officials, adding that a further 100 units will be distributed on November 15. People can procure units by filling a verification form from the Poultry Research Institute with a copy of their identity cards. Last week, Prime Minister Imran hit back at criticism over his proposal to alleviate poverty by developing the local poultry industry, citing a similar recommendation by US billionaire Bill Gates. "For the colonised minds when desis talk about chickens combating poverty they get mocked, but when 'walaits' talk about desi chicken and poverty it's brilliance!", PM Imran said in a Twitter post.

WORLD FISHERIES DAY CELEBRATED AT UVAS RAVI CAMPUS

Lahore: The Department of Fisheries and Aquaculture of the University of Veterinary and Animal Sciences (UVAS) observed World Fisheries Day in collaboration with US Soybean Export Council (USSEC) and American Soybean Association (ASA). Stakeholders from academia, industry, Punjab Fisheries Department and progressive fish farmers attended the events held at Ravi Campus, Pattoki. The day started with fish netting and then UVAS Pro-Vice-Chancellor Prof Dr Masood Rabbani led a walk while Chairman Depart-



ment of Fisheries and Aquaculture Dr Noor Khan, RSN Janjua USSEC, Representatives from Aquaculture Feed Industry, Supreme group-Sahiwal, Super Punjab-Multan and Oryza Organics-Lahore and a large number of students and faculty members were present. On the occasion guests visited the stalls of fish value added products prepared by students and appreciated their efforts. Later in seminars, Prof Masood Rabbani while addressing the audi-

ence highlighted the importance of fish and shared that aquaculture sector is actively developing like other growing sectors in Pakistan and stresses that there is a lot to be done by the industry. Mr R.S.N Janjua gave a brief introduction about the role of soy-based feed in aquaculture of Pakistan. Many informative lectures on mon-sex tilapia culture, fish nutrition and hatcheries in Pakistan were delivered by the Industry people and stakeholders. The stakeholders appreciated the efforts of UVAS to promote the aquaculture in Pakistan.

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جلد نمبر 08 | 15-06-2018 صفحات 10 قیمت 150 روپے شمارہ نمبر 06 ABC سے تصدیق شدہ

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ویٹری پروفیشنلز کا مستقبل روشن، بیرون ملک یونیورسٹیوں کے فوڈ کا تباد اور ضروری ہے اس چانسلسر پروفیسر ڈاکٹر طاہر امین

گھوڑوں، گدھوں اور خچروں کی فلاح و بہبود کو سامنے رکھتے ہوئے ان جانوروں کو پورے ملک کی ویٹری یونیورسٹیوں کے نصاب میں شامل کیا جائے گا۔ ڈاکٹر جینیفر واٹھان گھوڑوں، گدھوں اور خچروں کے علاج میں مہارت حاصل کرنے کے لئے قلیل مدتی کورسز ان جانوروں کی بہتر صحت اور افزائش کے لئے معاون ثابت ہو سکتے ہیں، ڈاکٹر جیمز واٹس چانسلسر پروفیسر ڈاکٹر طاہر امین سے ڈیجیٹل آن آف ویٹری سائنسز، ڈاکٹر مسعود اختر، ڈاکٹر جینیفر سینئر سٹیج گلوبل اینیمل ویلنیئر برطانیہ، ڈاکٹر جیمز بروکس فار ایتھنلٹیکینیا، ڈاکٹر جاوید اقبال گوندل اور ڈاکٹر شفیع کی ملاقات



ڈاکٹر خالد محمود شوق: ڈاکٹر خالد محمود شوق نے ایک جگہ پر ڈاکٹر طاہر امین سے ملاقات کی۔ اس جگہ پر ڈاکٹر طاہر امین نے ان کی طبیعت اور مہارت کو سراہا۔ ڈاکٹر خالد محمود شوق نے کہا کہ وہ خود کو سامنے رکھتے ہوئے ان جانوروں کو پورے ملک کی ویٹری یونیورسٹیوں کے نصاب میں شامل کیا جائے گا۔ ڈاکٹر جینیفر واٹھان گھوڑوں، گدھوں اور خچروں کے علاج میں مہارت حاصل کرنے کے لئے قلیل مدتی کورسز ان جانوروں کی بہتر صحت اور افزائش کے لئے معاون ثابت ہو سکتے ہیں، ڈاکٹر جیمز واٹس چانسلسر پروفیسر ڈاکٹر طاہر امین سے ڈیجیٹل آن آف ویٹری سائنسز، ڈاکٹر مسعود اختر، ڈاکٹر جینیفر سینئر سٹیج گلوبل اینیمل ویلنیئر برطانیہ، ڈاکٹر جیمز بروکس فار ایتھنلٹیکینیا، ڈاکٹر جاوید اقبال گوندل اور ڈاکٹر شفیع کی ملاقات

ڈاکٹر خالد محمود اجماع گورنری ڈیپارٹمنٹ ادارہ تحقیقات و افزائش حیوانات پورٹ ٹورک میں ملے گا

ڈاکٹر خالد محمود (تصویری) ادارہ تحقیقات و افزائش حیوانات پورٹ ٹورک میں ملے گا۔ ڈاکٹر خالد محمود شوق نے کہا کہ وہ خود کو سامنے رکھتے ہوئے ان جانوروں کو پورے ملک کی ویٹری یونیورسٹیوں کے نصاب میں شامل کیا جائے گا۔ ڈاکٹر جینیفر واٹھان گھوڑوں، گدھوں اور خچروں کے علاج میں مہارت حاصل کرنے کے لئے قلیل مدتی کورسز ان جانوروں کی بہتر صحت اور افزائش کے لئے معاون ثابت ہو سکتے ہیں، ڈاکٹر جیمز واٹس چانسلسر پروفیسر ڈاکٹر طاہر امین سے ڈیجیٹل آن آف ویٹری سائنسز، ڈاکٹر مسعود اختر، ڈاکٹر جینیفر سینئر سٹیج گلوبل اینیمل ویلنیئر برطانیہ، ڈاکٹر جیمز بروکس فار ایتھنلٹیکینیا، ڈاکٹر جاوید اقبال گوندل اور ڈاکٹر شفیع کی ملاقات

شکار یوں کو عالمی معیار کے شوٹنگ لائسنسوں کا اجرا شروع کر دیا ہے

ڈاکٹر خالد محمود (تصویری) ادارہ تحقیقات و افزائش حیوانات پورٹ ٹورک میں ملے گا۔ ڈاکٹر خالد محمود شوق نے کہا کہ وہ خود کو سامنے رکھتے ہوئے ان جانوروں کو پورے ملک کی ویٹری یونیورسٹیوں کے نصاب میں شامل کیا جائے گا۔ ڈاکٹر جینیفر واٹھان گھوڑوں، گدھوں اور خچروں کے علاج میں مہارت حاصل کرنے کے لئے قلیل مدتی کورسز ان جانوروں کی بہتر صحت اور افزائش کے لئے معاون ثابت ہو سکتے ہیں، ڈاکٹر جیمز واٹس چانسلسر پروفیسر ڈاکٹر طاہر امین سے ڈیجیٹل آن آف ویٹری سائنسز، ڈاکٹر مسعود اختر، ڈاکٹر جینیفر سینئر سٹیج گلوبل اینیمل ویلنیئر برطانیہ، ڈاکٹر جیمز بروکس فار ایتھنلٹیکینیا، ڈاکٹر جاوید اقبال گوندل اور ڈاکٹر شفیع کی ملاقات

پاکستان میں حلال خوردگی کی سرٹیفیکیشن کا کام جاری، پاکستان نیشنل ایکری ڈی ٹیشن کونسل کے ڈی این ڈاکٹر یونس

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ویٹری یونیورسٹی میں پالتو جانوروں کتے، بلیوں اور پرندوں کے شوکا انعقاد

ڈاکٹر خالد محمود (تصویری) ادارہ تحقیقات و افزائش حیوانات پورٹ ٹورک میں ملے گا۔ ڈاکٹر خالد محمود شوق نے کہا کہ وہ خود کو سامنے رکھتے ہوئے ان جانوروں کو پورے ملک کی ویٹری یونیورسٹیوں کے نصاب میں شامل کیا جائے گا۔ ڈاکٹر جینیفر واٹھان گھوڑوں، گدھوں اور خچروں کے علاج میں مہارت حاصل کرنے کے لئے قلیل مدتی کورسز ان جانوروں کی بہتر صحت اور افزائش کے لئے معاون ثابت ہو سکتے ہیں، ڈاکٹر جیمز واٹس چانسلسر پروفیسر ڈاکٹر طاہر امین سے ڈیجیٹل آن آف ویٹری سائنسز، ڈاکٹر مسعود اختر، ڈاکٹر جینیفر سینئر سٹیج گلوبل اینیمل ویلنیئر برطانیہ، ڈاکٹر جیمز بروکس فار ایتھنلٹیکینیا، ڈاکٹر جاوید اقبال گوندل اور ڈاکٹر شفیع کی ملاقات

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ایڈیٹر: ڈاکٹر محمد شاکر صاحب
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حیوانات / حشرات

بخت بیدار خان، عبدالشکور چوہدری، فواد احمد

ذریعی یونیورسٹی فیصل آباد

سورہ یونس 24: دنیا کی زندگی (جس کے نشیخ ہونے کے بعد ہمیں سزا دینی ہے جیسے کہ ہم نے اللہ کی آیتوں کو مانگا ہے اور اللہ نے ان کو سزا دینی ہے)۔

بخت بیدار خان، عبدالشکور چوہدری، فواد احمد
ذریعی یونیورسٹی فیصل آباد

ایسٹوٹک کی تقریری کے لئے دوسرا Ph.D. مقالہ مکمل کر لیا

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درد کی حکایت
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اطلاعات و اعلانات

اطلاعات و اعلانات
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Veterinary News & Views

Faisalabad

Editor in Chief: Dr. Khalid Mahmood Shouq
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SOUTH KOREAN DELEGATION TO EXPLORE INVESTMENT OPPORTUNITIES IN PAKISTAN NEXT MONTH

Islamabad: A senior South Korean delegation is set to arrive in Pakistan next month to explore future investment opportunities in Pakistan with a specific focus on the upgradation of Pakistan Railways infrastructure.

In an exclusive chat with Pakistan Today, Ambassador of the Republic of Korea Kwak Sung-kyu said the Korean investors are looking at Pakistan Railways as a future investment prospect.

"Since ML-I is a project which needs an investment of around \$80 billion, there is a possibility that it would be constructed in phases. Korean companies believe that they can invest in ML-I," the diplomat mentioned. "Korean companies would also look for investment opportunities in ML-II and ML-III projects."

He said Korea intends to provide locomotives to Pakistan Railways, adding that talks would be held in this regard between the two sides soon.

The envoy said that Korean



companies are eager to transfer technology to Pakistan so that its local industry could be transformed on modern patterns. He said Korea would also like help uplift Pakistan's agriculture sector as well.

"Pakistan has a rich agriculture base. However, Pakistani farmers lag behind in per acre yield, cold storage and food processing technology. Korea would like to extend a helping hand to Pakistan in order to boost its agricultural exports," he said.

Elaborating, Ambassador Kwak noted that Pakistan had a rich variety of man-

ufactured Hyundai Company while Lucky Cement is also collaborating with another South Korean firm, Kia Motors. "Lucky Cement would have 60 per cent shares in the joint venture and will invest \$150 million. The new venture will also market and sell the parts and accessories, besides import and export of all types of Kia vehicles," the envoy briefed. "Nisat Mills Limited would assemble vehicles with Hyundai Company. The two companies together will set up a greenfield project for assembly and sales of HMC passenger and light range commercial vehicles in Pakistan."

Asked whether any South Korean company had expressed an interest in investing in Special Economic Zones (SEZs) being established under the China, Pakistan Economic Corridor (CPEC), the ambassador said that delegation visiting Pakistan next month would explore all investment possibilities.

UJAS SCIENCE COMPETITION 2018 HELD AT UVAS

The government has rolled out a Rs.82 billion livestock program aimed at improving crop productivity, executing livestock and fisheries development projects and enhancing water efficiency. The program has been designed after five presentations were given to Prime Minister Imran Khan by the task force on agriculture. Federal Minister for National Food Security and Research Sahibzada Mehboob Sultan said that the targets mapped in the plan were achievable and the government will leave no stone unturned to meet the goals.

Promotion of Mechanized Farming
He told that the government will invest Rs. 4 billion in the promotion of mechanized farming. Small farmers will get a 50 percent subsidy on the purchase of crop-specific machinery. There will also be a subsidy for the introduction of high-productivity seed varieties and increased supply of certified seeds, said the minister.

Research, Fish Farming, and Water Efficiency
He also divulged that the government will invite the participation of international experts in establishing new research institutes and upgrading the present ones. Another Rs. 8.6 billion will be allotted to encourage shrimp farming and trout farming in northern areas under the plan. Furthermore, a whopping Rs. 68.6 billion will be used to improve watercourse lining, enhance the command area of small and mini-dams in arid areas and water conservation in rain-fed areas of Khyber Pakhtunkhwa.

Livestock
The PM has also given approval of a project for small and medium-scale livestock farmers. It involves a backyard poultry program, a buffalo calf-fattening program, and the promotion of small and medium-sized dairy farms. Not only this but the government will also launch a backyard poultry program in 36 districts of the country to reduce poverty along with improving nutrition. A similar plan has been introduced in Punjab. In order to prevent animal foot and mouth disease, the government will roll out a mega project worth of Rs. 763 million in collaboration with the Food and Agriculture Organization (FAO) of the United Nations. Furthermore, Rahimyar Khan, Bahawalpur, and Bahawalnagar will be declared disease-free zones, said the minister.

GOVT LAUNCHES A RS. 82 BILLION MODERN AGRICULTURE & LIVESTOCK PLAN

BY AMBREEN SHABBIR



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SEAFOOD EXPORT MAY FURTHER DROP IF BALOCHISTAN CONTINUES BAN ON HUNT

Karachi: Pakistan's seafood export, which has already scaled back by 11.31 percent this fiscal year, is now feared to drop further up to 80 percent if the Balochistan government continued its ban on hunt by the Sindh's fishing boats within its 12 nautical miles seawaters, fisheries stakeholders said on Thursday. The country hardly fetched \$67.156 million in July-Oct 2018-19 comparing to the seafood export of \$75.723 million in July-Oct 2017-18 that shows a \$8.567 million fall in the four months of the current fiscal year is likely to go further down. "If the Balochistan government retains ban on fisheries hunt, exports will drop and factories will go to closure."

President Sindh Trawlers Owners and Fishermen Association (Stofa), Habibullah Khan Niazi told Business Recorder. Pakistan also suffered a fall in seafood export volume by 5 percent or 1359 metric tons to 28,185 metric tons in July-Oct 2018-19 from 29,544 metric tons in July-Oct 2017-18, Pakistan Bureau of Statistics says. The continuing fall in export is now widely anticipated to push the seafood proceeding units to a forced downsizing from the rising operational cost with dwindling business. "About 80 percent of fishing boats fleet will ground," Habibullah said that fisheries policy is now stands suspended that provided a sigh

of relief to the fishermen and exporters but the critical ban by the Balochistan government on hunt in its provincial waters is pulling down the catch volume and lowering prospects for the business. "There are about 100 different companies about 60 percent the processing units while 40 percent the live seafood exporters by air shipments and all will suffer resultantly," he added. About 700 kilometres of Balochistan coastal belt deep up to 12 nautical miles is a haven for the fishermen to hunt all types of shrimp species, besides main export fish items like squid fish, cuttlefish, ribbon fish, sole fish and locally called chickory fish, which all are

und found in aquatic zone of the neighbouring province, he said. "If ban on trawling stands intact, it is going to be really hard for the entire fisheries sector to retain the workforce and earn the revenue that were about \$450 million last fiscal year," the Stofa President said, adding that the federal government has shown a great support to the fisheries sector and now going to hold a meeting between the Sindh and Balochistan fisheries ministers to discuss the issue. The meeting, he said, is going to be held any day next week. "If this issue is settled I think the fisheries sector will revive," he hoped.

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ADDRESSING MISCONCEPTIONS ABOUT ANIMAL PRODUCTION SYSTEMS

Producers and policy makers need to do more to address the mistrust and misconceptions the public have about production systems and interventions associated with production diseases.

It follows the publication of research carried out across five European countries that show the public believe that modern animal production methods may breach two of their core concepts as essential for animal welfare humane treatment and naturalness.



The research, carried out in Finland, Germany, Poland, Spain and the UK as part of the ProHealth pan-European project, also revealed consumer concerns about use of antibiotics in poultry and pig production and the fact that many were unfamiliar with how the food they eat is produced.

increased transparency of the industry to help address public concerns and misconceptions. Other areas to consider include: Ensuring that animal welfare legislation in place addresses the concerns of consumers who do not purchase animal products, such as vegetarians and vegans. Developing more formalised links between legislation and public perception with more consultations and surveys, with regular review processes. It is important that appropriate minimum standards are in place given the changing perceptions and preferences of consumers over time. Guidance on clearer public labelling to inform consumers and to help their decision-making. Ms Clark said a better understanding of how consumers related to food systems and transparent communications would help improve trust in the food chain.

Working with independent and trusted bodies such as animal welfare organisations and quality assurance schemes to raise standards. The preference of consumers for the most "proactive" interventions to address pro-

duction diseases, which were improved housing and hygiene measures. Providing information at industry level about when and why antibiotics or more reactive interventions are used, to help allay public concerns about human health and safety. Communicating transparent information by using company websites to convey information to those who wish to proactively seek it out, and being open to engaging in communications with consumers. Working with the media to

highlight good practice, including examples of proactive management measures being used to prevent production diseases. Promoting better supply chain coordination and co-operation to ensure that all stakeholders are working together to support each other and convey consistent and accurate messages to the public. The research also called on EU policy makers to consider designing regulations to continue to reduce the use of antibiotics with communication majoring on the

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جلد: 14 15:08 14 دسمبر 2018 صفحات: 10 قیمت: 150 روپے شمارہ نمبر: 06 ABC سے تصدیق شدہ

ٹولٹکن مارکیٹ ٹریڈرز ویلفیئر ایسوسی ایشن لاہور کے زیر انتظام شتر مرغ کے گوشت کا فیٹیبل

لاہور: ایک ہفت روزہ ویلفیئر ایسوسی ایشن لاہور کے زیر انتظام شتر مرغ کے گوشت کا فیٹیبل منعقد کیا گیا جس میں شتر مرغ کی گوشت کا فیٹیبل منعقد کیا گیا۔

ڈیسٹری بیوٹو ڈیولپمنٹ 2018 کے سالانہ کھیلوں کا انعقاد

لاہور: (ڈاکٹر ذہیر خصوصی) ڈیسٹری بیوٹو ڈیولپمنٹ ایسوسی ایشن لاہور کے زیر انتظام سالانہ کھیلوں کا انعقاد منسٹری آف ایگریکلچر اور فیوڈ کے ماتحت منعقد کیا گیا۔

ڈیسٹری بیوٹو ڈیولپمنٹ کے راوی کی پیپس چٹوکی میں ماہی پروری کا عملی دن شائقین پر ریت سے منایا گیا

لاہور: ڈیسٹری بیوٹو ڈیولپمنٹ ایسوسی ایشن لاہور کے زیر انتظام ماہی پروری کا عملی دن شائقین پر ریت سے منایا گیا۔

حکومت الائیسٹاک کی ترقی کے لیے کوشاں ہے: ڈائریکٹر جنرل الائیسٹاک

لاہور: ڈائریکٹر خصوصی الائیسٹاک نے کہا کہ حکومت الائیسٹاک کی ترقی کے لیے کوشاں ہے۔

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ڈیسٹری بیوٹو ڈیولپمنٹ میں سائنسی مقابلوں کا انعقاد

لاہور: ڈیسٹری بیوٹو ڈیولپمنٹ ایسوسی ایشن لاہور کے زیر انتظام سائنسی مقابلوں کا انعقاد منعقد کیا گیا۔

مرغی نامہ

مرغی کے ہاتھوں میں ہے اب قوم کی تقدیر ہر اٹھ ہے ملت کے مقدر کا ستارہ

ڈیسٹری بیوٹو ڈیولپمنٹ کے راوی کی پیپس چٹوکی میں ماہی پروری کا عملی دن شائقین پر ریت سے منایا گیا

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زراعت کے طریقوں میں جدت لا کر حکومت کی ترجیح ہے، جودت ایاز

لاہور: جودت ایاز نے کہا کہ حکومت کی ترجیح ہے جودت ایاز اور نئی ٹیکنالوجی کے ذریعے زراعت کے طریقوں میں جدت لانا۔

سونے سے تین گنا قیمتی جڑی بوٹی معدومیت کے خطرے سے دوچار

لاہور: جودت ایاز نے کہا کہ سونے سے تین گنا قیمتی جڑی بوٹی معدومیت کے خطرے سے دوچار ہے۔

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Dr. Saadiah Ashik, Manager Technical Services, Animal Health Division, Leading the Way in Animal Health Care, Hilton Logo (Customer) HILTON PHARMA (PVT) LTD., Progressive Plaza, Beaumont Road, Karachi-7530, Pakistan (92-21) 111-123-000 (Ext. 9495) 9(92-21) 5654497
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PUNJAB HOPES FOR AGRI-TECH TRANSFER VIA CPEC

Lahore: Latest agriculture technology is need of the hour to enhance per acre yield in the country and we hope the China Pakistan Economic Corridor (CPEC) will allow for this knowledge and tech sharing.

Punjab's Minister for Excise and Taxation Hafiz Mustafa said on Tuesday.

The excise minister had earlier inaugurated the 4th China-Pakistan Agriculture Expo along with Lahore Chamber of Commerce and Industry President Ahsan Hyder.

The minister hoped that CPEC would allow opening of new avenues of cooperation in the agriculture sector and transfer of technology in agro-chemicals, pesticides, seed and fertilizer sectors.

LCI SVP Khwaja Shahband Nasir, VP Fahim Rahman Saigal, Maggie Ma Sun Sub-Council of Chemical Industry, China, and others were also present.

A large number of people attended the opening ceremony and shown keen interest in farm products displayed at 50 stalls set up by Pakistani and Chinese companies.

Mr Hyder said that yielding agriculture sector is the need of the hour as the country cannot do well without improving farming.

He said that agriculture sector cannot be left out due to technical limitations of resources and various challenges in the way of moving from conventional method of farming to modern technologies. The present scenario demands that both government and private sector join hands to make the most of the available resources through introducing innovative ways at affordable prices to farmers, he stressed.

We desperately require locally developed as well as imported solutions in the fields of fertilizers, pesticides, seeds and farm machinery. We are glad that our Chinese friends who have developed cost effective solutions in these areas, are offering us same at reasonable rates, he said.

Mr Ma's said that Pakistan is one of the top ten export markets for China and that two-way trade has reached \$13.2 billion and hoped that it will grow with the passage of time.

On the occasion, Mr Nasir and Mr Saigal noted that a few local pesticide manufacturers were exporting their products to Middle East and African countries.

Crop Protection Association Chief Sheikh Anif welcomed growing interest of Chinese companies in the exhibition.

SINDH'S FIRST-EVER AGRICULTURE POLICY NEEDS WELL-DEFINED PROCEDURE, SAYS FAO CONSULTANT

Hydrabad: Policy consultations of the UN's Food and Agriculture Organization (FAO) have said that implementation of first-ever agriculture policy of the Sindh government would require well-defined procedure and added that action plan for implementation of the policy needed capacity and adaptation.

They also called for investing in research and development to achieve required target of overall seven per cent growth in Sindh's agriculture sector, which is currently three per cent. They were speaking at a strategic planning workshop on Sindh's Agriculture Policy 2018-30 at a local hotel organized by the agriculture extension wing of the Sindh agriculture department here on Tuesday. The workshop was organized for agriculture officers/officials.

Genevieve Hassan, a policy consultant, talked about salient features and objectives of the agriculture policy that would be implemented from next year after it was adopted in April this year by the Sindh cabinet.

The policy was drafted as a component of World Bank-funded Sindh's Agricultural Growth Project (SAGP). She said that an action plan was to be prepared by line departments for consideration of the Sindh Agriculture Policy Implementation Commission in early 2019.

She said that agriculture policy sought to raise the growth rate by four per cent and from year 2020 per cent growth in Sindh's agriculture jobs and income from agriculture. Other objectives aim to reduce malnutrition, poverty and food insecurity by half along with managing natural resources sustainably, especially water resources and soil. She said that resilience was to be ensured and climate-responsive agriculture to be adopted to climate change was another goal.

She said that between 1972 and 2000 average growth in agriculture was four per cent and from year 2000 to 2017 it dropped to three per cent due to high cost of production.

It needs to be raised. She said that high-nutrient foods like pulses, milk, fish, meat and vegetables have actually become too expensive for consumers to afford. Discussing growth in farm sector, she said that regulatory framework needed to be reviewed to create enabling environment that was conducive to private sector or investment in agriculture.

Sometimes laws, legislation, regulatory regime and even subsidies need to be looked into to make sure incentives were there for private investment.

She said that uptake of agriculture technology, research and development and modernization of agriculture

UVAS ORGANISED PETS GALA



Lahore: The University of Veterinary and Animal Sciences (UVAS) along student society Vets Care Club in collaboration with private sectors pet food and medicines companies organized Pets Gala here in City Campus Lahore.

UVAS Chairman Department of Clinical Medicine and Surgery Prof Dr Anif Khan and Major Kaleem Ullah from Remount Veterinary and Farms Corps Pakistan were the chief guest of the Pets gala while Prof Dr Anisul Zameer Darmani, Dr Syed Saleem, Dr Zia Ullah Maghul and a large number of people from civil society, pet lovers, students and faculty member attended.

Different species of dogs, cats and birds breeds were displayed. The main purpose was to impart demonstration, knowledge and information to the young veterinarians and also to educate pet owners regarding food and feed general management and health parameters of pets.

Later Major Kaleem Ullah chaired prize distribution ceremony and distributed shields and certificates among the pet owners.

PLANT-CENTRIC FOOD COMPETITION



Multan: Students of the Muhammad Nawaz Sharif University of Agriculture were two-out of three positions in the plant-centric food competition held at the varsity premises on Tuesday.

Different universities, colleges and cooking institutes have created 50 stalls to display their products. Prominent among them were BGI, Women University, Harmandi University, Karachi, Muhammad Nawaz Sharif University of Engineering, MNSUA, Govt College of Home Economics, CITS College, COHIM, Pak German Institute, ITHM and others.

The event had three categories, including starter (healthy), traditional soups and innovative products.

Dr Siddiq Khan Qadir, GM Shah Jahan, Muzam Shaker and chef CTFEE Goolgee Tariq Niaz were the judges of the competition.

The event was organized by Food Science Dept MNSUA, one of the first semester students, second position was clinched by the Harmandi University while third position went to BGC Agriculture Honours 7th semester students.

The competitors exhibited a variety of plant-based food dishes including Muesli pear candies, luscious falafel, soybean salad, sweet potato burger, date balls, fruit smoothie, Aini Laddu, peas soup, sugar beet balls, sandwich and carrot cakes. The visitors could not help praising the scrumptious dishes displayed in the completion.

MNSUA Vice Chancellor Dr Anif Ali along with GM Volka Food Rana Nasir opened the food menu. The theme of event was promotion of plant-based food. Later, the VC disbursed cash prizes and commendation certificates among winners. A large number of students and food industry-related people attended the event. APP

EGG CONSUMPTION CONTINUING TO RISE!

At the year 2018 is coming to its end, more and more figures on the trends in egg consumption are being published. It was already forecasted that as diets around the world become richer and more diverse due to an increase in living standards, proteins are more and more part of people's healthy diet. Today, eggs are one of the fastest growing healthy proteins in the world, with according to Rabobank more than 50% growth forecast in the next 2 decades.

Let's give you some examples:

USA: the projected 2018 per capita egg consumption for the USA is 278.9 this is an increase of almost 15% since 2010 (242.6 eggs per capita).

UK: the 2017 UK per capita egg consumption was 196 eggs, an increase of almost 9% since 2010 (180 eggs per capita). However, it is in emerging markets, where consumers seeking affordable and diverse protein sources, that eggs per capita consumption is growing at the fastest pace. A great example is India, where the per capita consumption of eggs went up

AGRI TOURISM DEVELOPMENT CORPORATION OF PAKISTAN

MAKING THE MOST OF YOUR FLOCK

Having great genetic potential is one thing, making the most of it is another. That's why the recent Lohmann distributor meeting focused on management. Both sharing the latest insights, and revisiting more well-known practices that might still need attention.

Kirsten Graumans An editor for Pluimveehouderij magazine



Lohmann nutritionist Robert Pottinger (archive picture) stresses the importance of good management in the rearing period, the basis for success.

Good management is a continuous process. While conditions may vary extremely depending on where in the world you are situated, everyone wants to make the most of their flock. In the layer industry, the growing trend of cage free adds to this challenge. It requires adjustments in management for those who make the move. During the recent Lohmann Distributor Meeting, both the latest insights in good management were shared, as well as other insights that might still need attention. Cage free was certainly a recurrent theme. At the same time, for those of us who operate in parts of the world where cage free is turning into the new standard, it's good to notice that the majority of layers worldwide is still in cages. As Lohmann managing director Javier Ramirez reminded everyone, 90% of the laying hens worldwide are kept in cages. While cages are in some parts of the world the farmer way to produce, the breeding company helps producers in other parts of the world to actually get the birds off the floor and in the cage. These differences require adjustments in management.



Housing systems and management vary around the world, but the focus on bodyweight is essential everywhere to ensure performance and profitability.

Next to food management, light management was on the agenda. Lohmann's technical service coordinator Farhad Mozfar looked back on what was assumed some years ago: that birds see the same as humans. A reality, wrong assumption. The human vision is limited compared to that of poultry. Next to the spectrum of what humans see, birds also see infrared and ultraviolet. "They are more developed than us for seeing," he declared. Where a human sees 25 to 30 images per second, a chicken sees 150 to 200. That means that lighting that seems perfectly fine to the human eye, might have a direct effect on the chickens. Mozfar stressed the importance of adjusting the lighting to the sight of the chickens, while also admitting that poultry science is still at the start of knowing what exactly a chicken sees. But some general tips: don't go for the cheapest option available, and choose lighting specifically designed for poultry. Mozfar referred to the growing cage free trend as well; who would have thought a few years ago that this trend might spread like it has. "We have to keep adjusting ourselves, and our management. Changes can happen very fast."

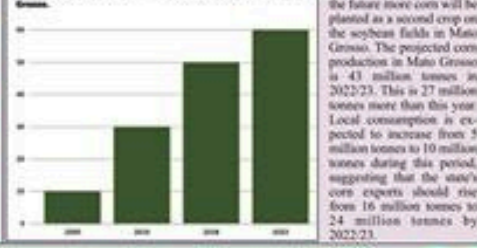
weight standards during that period are increased, to avoid restricting the birds in its feed intake during this critical growth period. The 5-shaped bodyweight curve has been levelled out a bit. Especially in cage free systems, a higher body weight is necessary. Matthias Schmitz stressed: Restraint will come in the form of better performance, better performance and better mortality. "It's not a change in genetics," he concluded. "It's a change in recommendations."

Rearing period
 Lohmann nutritionist Robert Pottinger added, stressing the importance of good management in the rearing period. "Rearing in the basis for success. In alternative housing, please focus more on rearing." Get, which sup-

MATO GROSSO: FROM SOY STATE TO CORN STATE

According to a new report by Rabobank (Mato Grosso Concerning the market), corn production in the Brazilian state Mato Grosso reached 26.4 million tonnes in 2017. This is 33% of the total Brazilian corn production and 15 times the volume produced in 2000 (1.7 million tonnes) and 0.30 million tonnes by 2023. This represents an additional 800,000 tonnes of animal protein. This is an increase of 40% compared to the current production.

Interest in corn ethanol and by-products
 Assuming that all projects announced to date are completed, Mato Grosso's corn ethanol production capacity is expected to increase from 0.6 billion litres to 2.0 billion litres in 3 to 5 years. The investment in corn ethanol is not limited to large corporations. Farmers in Mato Grosso are also analysing small-scale, on-farm ethanol plants (e.g. 5-10 million litres capacity) as alternatives to add value to their corn. The idea is to produce ethanol and to use the distiller's grains on-farm for animal feed, such as for cattle in feedlots. According to Rabobank, the projected corn production in Mato Grosso is 43 million tonnes in 2023. This is 27 million tonnes more than this year. Local consumption is expected to increase from 5 million tonnes to 10 million tonnes during this period, suggesting that the state's corn exports should rise from 16 million tonnes to 24 million tonnes by 2023.



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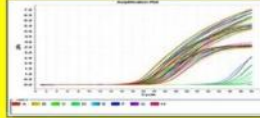
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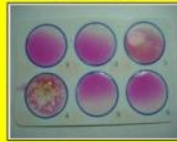
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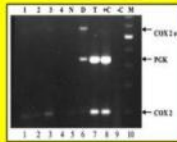
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